



Madeline Braggs

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Objective

I'm a charismatic bilingual multimedia journalist whose passion is connecting my community with the information they need and content they love to enjoy.

Experience

NBC News Radio

August 2017 - Present

As a producer and writer, I help coordinate news coverage while ensuring assignments arrive clean, accurately and on deadline. I cover national, political and local news while building relationships with lawmakers and industry experts to gather current information.

iHeartMedia

December 2015 - August 2017

I joined iHeartMedia as a promotions technician, representing multiple radio stations and setting up pre-concert or business driving events to interact with listeners. I also worked as a lobby secretary and sales team assistant before being hired on as an on-air talent.

KFYI 550 AM

I was brought on to The Chris Merrill Show on KFYI 550 AM to produce a segment called 'Mad On The Street,' which featured community reaction to trending news topics. I would record interviews in various areas of Phoenix and then edited the audio or video. I'd also participate with live on-air commentary in the studio.

Evolve PR and Marketing

June 2016 – August 2016

While interning with this firm, I helped generate media coverage by writing press releases, listing events to media calendars, scheduling social media posts, and assisting with local television segments.

The Pegasus, monthly in the Sierra Vista Herald

August 2009 – May 2013

I started at this student apprenticeship as a feature writer and over the years worked my way up to editor in chief. I was responsible for guiding the staff, digitally designing the newspaper and writing impactful informative articles and entertaining features.

Education

BA in Journalism and Mass Communication

Walter Cronkite School of Journalism, Arizona State University, 2017

Skills

Spanish speaking - Accurate, objective and fast reporting - Covering live events - Broadcast and AP style writing - Video and audio production - Newsroom equipment and software - Microsoft suite - Adobe programs - Copy editing - Developing sources and story ideas - Investigative research - SEO - Works well independently and in teams - Familiar with FCC regulations - Digital content creation - Social media - High stress and emotional tolerance - Learns and adapts quickly - Multitasking - Public relations - Strategic communications